Dear Boyle County Fair Supporter,

The Boyle County Fair begins Saturday, June 8 and ends Saturday, June 15, 2024.

With your continued support the Boyle County Fair has become one of the top five fairs in the state over the last several years. The Board of Directors are very excited for the new events and activities planned this year which will benefit our youth, community, and of course our sponsors. We plan on having livestock shows, two big nights of demolition derbies and two big nights of truck and tractor pulling. In addition, we have MORE carnival rides than any other county fair around, floral hall, wrestling all week, beauty pageants, the magician, a petting zoo, and numerous other kid activities. Please check out our website at [www.boylefair.com](http://www.boylefair.com) for a more detailed schedule of events.

Your sponsorship will not only provide needed resources for this community event, but will also allow your business an opportunity to reach a diverse group of consumers reaching anywhere between 15,000- 24,000 attendees.

We are looking forward to working with you on tailoring a sponsorship package that fits your needs and budget. The Boyle County Fair, LLC is a 501 C 3 non-profit organization and your donations are tax deductible. Any and all donations and sponsorships are greatly appreciated. Please respond by May 10.

We could not have made this possible without your continued support.

Donation Amount: \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Payable to: Boyle County Fair

Mail to: Boyle County Fair

 102 Lorah Lane

 Junction City, KY 40440

Should you need an invoice, please let me know by calling 859-516-3868.

Sincerely,

Boyle County Fair, LLC

**M. Ryan Owens**

M. Ryan Owens

President

 **Boyle County Fair Sponsorship Packages**

**$100-$249**

 Name listed in catalog/Name Mentioned by announcer throughout the night.

**Bronze Sponsor $250-$499**

Name and logo listed in catalog and on social media/name mentioned by announcer throughout the night.

 1 Banner hanging in appropriate venue (for the night)

 2 Fair Passes (passes are good for one night) (does not include rides)

**Silver Sponsor $500-$999**

Name and logo listed in catalog and on social media /name mentioned by announcer throughout the night.

1 Banner hanging in appropriate venue (for three nights)

 Sponsor 2 Classes

 4 Fair Passes (passes are good for one night) (does not include rides)

**Gold Sponsor $1000-$4999**

Name and logo listed in catalog and on social media/name mentioned by announcer throughout the night.

2 Banners hanging in appropriate venue (for the week)

 Naming of one big event

 6 VIP Fair Passes (passes are good for one night) (includes 4 ride passes for one night)

**Platinum Sponsor $5000 and up**

 Naming of Fair(…….. Boyle County Fair)

 Name mentioned on radio ads

 All Social Media (Facebook, Instagram and Snapchat)

 Logo in Fair Tab that goes into the newspaper.

 Large Banner at entrance (yard signs provided by payee)

 12 VIP Fair Passes (passes are good for one night) (includes 8 ride passes for one night)